

Management Consultants

We are looking for several new colleagues, among them Management Consultants, who are awesome at building meaningful brands by putting the customer at the heart of the business. We believe the best way to reach a sustainable and leading position is by combining a branded business model with customer-centric data and insight driven innovation.

By joining STRAT7+, you will also be part of the exciting journey to grow the Strat7 Group into a world leading go-to-agency for sustainable and impactful consumer value development.

At STRAT7+ you can expect to work with well-established brands as well as operate in a start-up environment and be a co-creator of your own future.

About us - Who are we?

STRAT7+ is based in central Stockholm and you find our 150+ colleagues in the STRAT7 Group across the world; London, New York, Singapore, Sydney, Amsterdam and Leeds. Some of our clients are IKEA, H&M, Spotify and Facebook.

We are a growing team, working with companies who fully recognize the importance and impact of branded business models to create sustainable relationships with their consumers.

As detailed visionaries we effortlessly move between the strategic intent and the daily detailed work that needs to happen at every level in the company.

Our holistic customer focus reminds us that at every single step, we should optimize the brand offer to be true and relevant to the customers.

And with the collaborative individualist's perspective, we know when to co-create for the best result and when to sit down by ourselves and deep dive into the analysis.

Our curious approach to learning and developing is the foundation to our non-hierarchical approach. We believe that irrespective of role or seniority, there is always an opportunity to grow and co-develop.

Your day to day

At STRAT7+ no two days will look the same but what you could potentially see yourself doing as a Management Consultant:

- Project lead sub-projects.
- Develop meaningful and sustainable-driven strategies to enable branded growth by combining a solid approach with deep customer-centric know-how and business sense.
- Problem-solve client's key issues and provide actionable recommendations to help clients identify and unlock value in their business.
- Play an active role in Customer Teams at strategic, tactical and operational levels in projects such as market analysis, competence development programs, strategic directions, innovation strategies, brand strategies, CRM strategies and more.
- Present results to client's management and be a part of implementing these recommendations in collaboration with the client to reach successful and sustainable change/transformation.
- Contribute to internal initiatives within Strat7+ including marketing, business development, culture engagement etc.
- Collaborate with our sister companies (CrowdDNA, BonamyFinch, ResearchBods and Life) to deliver exceptional value to our clients - and for yourself to gain new perspectives and insights.

What excites you?

- Intellectual curiosity: inspired by challenges, a learner by nature and keen to explore innovative ways to solve problems by seeking inspiration and information from diverse sources. You are instinctively driven by progress, collaboration and to achieve brilliant outcomes.
- Brilliant execution: through iterative cross-collaboration, attention to detail, creativity and a holistic approach you always deliver the highest quality.
- Entrepreneurial Spirit: you thrive in an environment that is open, embraces critical questioning and is continuously growing.

Competences we would like you to have.

- MSc degree with demonstrated academic performance from a top university.
- 1-3 years of relevant work experience, ideally with a leading brand, digital, or strategy consulting firm.
- International experience, either from working or studying abroad.
- A natural team spirit and the ability to build meaningful and honest relationships across multiple functions and within the team.
- Research and analytical capabilities, problem-solving skills, and innovative thinking.
- Fluent in Swedish and English, both verbal and written.
- Great communication and presentation skills, both verbal and written.
- Experience from consumer insight / marketing / innovation / strategy / process / brand on strategic, tactical and operational level.

Sounds like you?

If you see yourself to be our next brilliant mind, please send us your CV, cover letter and transcripts of records to hr.stockholm@strat7.com, by April 18th 2021.

For questions about the position or STRAT7+, please reach out to our Management Consultant Iris Minö: iris.minoe@strat7.com

The STRAT7 Group is an award-winning Marketing and Customer analytics consultancy, specialising in customer-centric business transformation.

STRAT7+

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