



## Senior Business Advisor

We are looking for several new colleagues, among them **Senior Business Advisors**, who are awesome at building meaningful brands by putting the customer at the heart of the business. We believe the best way to reach a sustainable, leading position is by combining a branded business model with customer-centric data and insight driven innovation.

By joining us, you will also be part of the exciting journey to grow the STRAT7 Group into a world leading go-to-agency for sustainable and impactful consumer value development.

At STRAT7+ you can expect to work with well-established brands as well as operate in a start-up environment and be a co-creator of your own future.

### About us

STRAT7+ is based in central Stockholm and you find our 150+ colleagues in the Strat7 Group across the world; London, New York, Singapore, Sydney, Amsterdam and Leeds. Some of our clients are IKEA, H&M, Spotify and Facebook.

We are a growing team, working with companies who fully recognize the importance and impact of branded business models to create sustainable relationships with the consumers.

As detailed visionaries we effortlessly move between the strategic intent and the daily detailed work that needs to happen at every level in the company.

Our holistic customer focus reminds us that at every single step, we should optimize the brand offer to be true and relevant to the customers.

And with the collaborative individualist's perspective, we know when to co-create for the best result and when to sit down by ourselves and deep dive into the analysis.

Our approach is centered around building organizational capabilities and facilitating business decisions. We always look to achieve true business impact and we start by identifying and defining the desired business impact – and ensure that what we do delivers true, actionable business value.

We work highly collaboratively with our clients and partners and set up virtual client teams who often work embedded and with full transparency.

We do not view data naively as a truth in and by itself, but as something that needs to be contextualized, synthesized, analyzed and interpreted in a business context.

We do not believe in the power of big data – we believe in the power of smart data.



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W: [strat7.com/plus](http://strat7.com/plus)

## Your day to day

As a Senior Business Advisor you will typically:

- Be responsible for our efforts and collaboration with some of the Clients.
- Leading internal Client Teams.
- Develop our offer and expand our footprint, experience, capabilities and be instrumental in developing STRAT7+ and all colleagues in your specific area of expertise.
- Develop our Client base and run sales and customer development projects.
- Have shared responsibility of developing and refining STRAT7+; vision and values, culture and ways of work, develop a meaningful growth mindset etc.
- Collaborate with our sister companies (CrowdDNA, ResearchBods, BonamyFinch and Life) to deliver exceptional value to our clients.

## Who you are and what you bring

- 20+ years of experience from Consultancy and/or Client side roles.
- Extensive Leadership and business development experience.
- Consumer insight / marketing / innovation / strategy / process / brand are expected areas of expertise.
- A natural team spirit and the ability to build meaningful and honest relationships across multiple functions and within the team.
- Excellent communication and presentation skills, both verbal and written.
- A curious mindset with a persistent commitment to solve problems, and to test different approaches and to challenge assumptions.
- You work independently but always work towards the common goal of the team.
- MSc degree, international experience and fluent in English and Swedish is expected.

## Sounds like you?

Please send us your application to: [hr.stockholm@strat7.com](mailto:hr.stockholm@strat7.com) by April 18th 2021.

For questions about the position or STRAT7, please reach out to our Partner | Senior Business Advisor Annika Waller: [annika.waller@strat7.com](mailto:annika.waller@strat7.com)

The STRAT7 Group is an award-winning Marketing and Customer analytics consultancy, specialising in customer-centric business transformation.

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# STRAT7+

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